



# Linking Communities Development and Transportation Investments

How We Can Advance Community  
Investment by Linking Land Use Decision  
Making and Transportation Investments

# What we are about...creating and preserving great places and spaces



# Why does “place” matter?

Simply put... We can Maximizing  
Economic Value And Social Benefits

# Why Focus on Transportation Investments?

- Transportation investment linked with efficient land use planning can catalyze place-based transformation
- Transportation investments incorporated with community needs can leverage community and economic development. You can't have one without the other
- Transportation investments that encourage modal choices can improve environment quality

# What are we trying to accomplish?

- Improve land use decision making, to encouraging compact design, the responsible use of resources and the reuse of existing infrastructure assets.
- Build communities that are desirable to live in and provide residents with amenities and economic opportunity
- Provide a cleaner, more sustainable environment
- We are trying to use transportation resources to create great places to live, to work and to play.

# What is Community Based Transportation?

*An effort led by members of a community to use transportation assets to develop a solution to a community development challenge or problem.*

- Develop a community vision – 3Ps
  - Planning Proactively and Developing the right Partnerships leads to Projects
- Recognize that development follows infrastructure
- Link land use decisions with transportation assets

# History and Process

- The Traditional Transportation Model
- Research and Benchmarking
- Smart Transportation and Developing a Pennsylvania Concept
- Consulting the Experts
- Making it Work under the current system
- Rounds I and Round II
- What's Next

# The Traditional Transportation Model



# Traditional Transportation Model....Reality



[www.brokensidewalk.com](http://www.brokensidewalk.com)



# Re-engineering the System to Find Solutions to Community Problems

- Brookings Institution Report – Back to Prosperity
  - Negative consequences of growth patterns
  - State investment patterns
- Interviewed developers and community leaders
  - Regional Community Development Coalitions
  - MPOs and RPOs
- Researched Best Practices in other states and regions
  - Bay Area
  - Atlanta
  - Philadelphia

# Rethinking Transportation Investments - Atlanta



# PennDOT's Smart Transportation Policy

Partnering to build great communities for future generations by linking transportation investments with land use planning and decision making

# PennDOT – Smart Transportation Themes

- Money Counts
- Leverage and Preserve Existing Investments
- Choose high value to price ration projects
- Safety always and maybe only
- Look beyond the level of service
- Accommodate all modes
- Enhance the local network
- Build towns not sprawl
- Understand context
- Develop local governments as strong land use partners

# Results

- Smart Transportation Guidebook
- Linking Planning and the Environment (NEPA)
- Providing Tools and Resources

But how do we finance it?.....

# Pennsylvania Community Transportation Initiative

- Developed Relationships Within PennDOT and Associated Agencies
- Created a concept model and obtained input from regional planning organizations, developers, project managers and transportation executives.
- Applied lessons and examples from across the state and the country

# PCTI Rounds I and II

## Round I

- 50 Projects Totaling \$59million
- Over 400 Applicants
- \$14.8 million in Pittsburgh Region

## Pittsburgh Region Projects

- Oakland & Carnegie Mellon
- Rochester Roundabout
- Point Park
- Ohiopyle
- Blairsville
- Active Allegheny
- North Park, Allegheny County

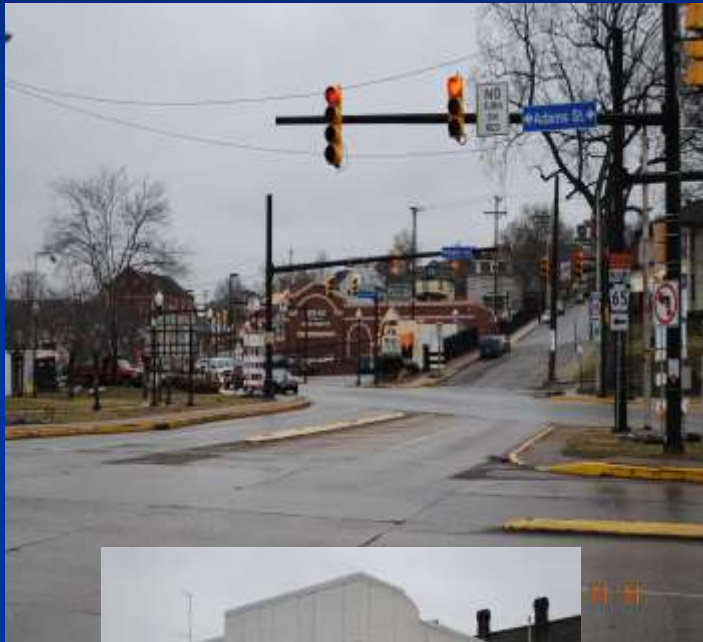
# Point Park University, Pittsburgh



East Avenue Showhome  
View of the new student activities area at First Avenue and Wood Street  
March 11, 2008



# Rochester, Beaver County



# PCTI Round II

- \$24.7 Million
- 41 community-led planning and construction projects
- 200 applications
- \$170 million in potential projects
- Nearly \$6 million in projects in SWPA
- Pittsburgh – Strip District
- Airport Corridor Transportation Association
- Richland Twp. – Rt. 8
- Saxonburg, Butler County
- Washington County
- Indiana County, Indiana, Borough
- Armstrong County, Kittanning Borough

# What's Next?

- Statewide Round III?
- Regional Community Transportation Programs
  - DVRPC
  - Lancaster MPO
  - SPC